



#gettingdowntobusiness

There's so much talent on this island, you just have to look around to discover it! From handmade products to outrageously-knowledgeable individuals providing services, we've got a small collection of emerging businesses that you need to get to know. Buy local. Support local. Build our economy.



2022 **Calendar**



Our spotlight this month is on 1st Gear - SigniaGlobe's special package for first-time vehicle owners! Get behind the wheel with us!



BUY LOCAL • SUPPORT LOCAL

January 22

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30	31					

Holidays: 1 - New Year's Day | 21 - Errol Barrow Day
2 ● 9 ◐ 17 ○ 25 ◑

Let's be safe and mask up when conducting business!



Think outside the bank

Supporting a local business is good for the environment because they often have a smaller carbon footprint than larger companies.



DECEMBER

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FEBRUARY

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January 22

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Holidays: 1 - New Year's Day | 21 - Errol Barrow Day

2 ● 9 ○ 17 ○ 25 ○

Start the new year with **1st Gear**, the newest product offering from SigniaGlobe Financial, designed specifically for first-time vehicle owners! We take the stress out of purchasing your first ride as we can assist you with the financing of your vehicle! As a bonus, we also provide you with a coveted **1st Gear Kit**; chock full of car care advice, discounts on services, vouchers for supplies, a special interest rate on your repayment plan and so much more!

Don't just move off, get into first gear with SigniaGlobe Financial! For more details on this amazing package, call us at 434-2360 or visit us online at www.signiaglobefinancial.com.



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on Jaycee Mayers - a Mental Health Consultant and Creative Systemic Therapist



Be "mentally fit" this month!

February 22

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27	28					



Show some love and support an emerging business this month!

14 - Valentine's Day
1 ● 8 ● 16 ○ 23 ●



Think outside the bank



To stay relevant, most small businesses often offer new and unique products to customers; something that their larger competitors can't easily do.



JANUARY

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MARCH

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February 22

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14 - Valentine's Day

1 ● 8 ○ 16 ○ 23 ○

I am Dr. Janelle Chase-Mayers, Mental Health Consultant, Creative Systemic Therapist and Certified Grief Recovery Specialist. At Success with Jay, we advocate healing and growth through conversation and education. On a corporate level, we provide an opportunity for growth and development in your team members; focusing on mental health and strong interpersonal relationships in relation to your company's purpose. Our services include: Corporate Mental Health, Corporate Grief Employee Assistance Therapy, HR Management Home Support, Personal Development Sessions and Growth Groups Training & Webinars, Coaching & Mentorship, Group Dynamics and Wellness Retreats. To find out about our individual programmes on the mind, body, self love and more, please contact us for further details.



SUCCESS WITH JAY

Think outside the bank



BUY LOCAL • SUPPORT LOCAL

March 22

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Our spotlight this month is on Ayola by Blessing Olaniyi - a Barbadian company that specialises in handmade bags and accessories!



2 ● 10 ◐ 18 ○ 25 ◑

Lend a hand or two when it comes to supporting an emerging business this month! Make local your first choice.

Think outside the bank



Word of mouth counts when it comes to small business advertising, so share those positive experiences with your family and friends.



FEBRUARY

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APRIL

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March 22

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2 ● 10 ○ 18 ○ 25 ○

*Ayola is a Barbadian label that specialises in handmade accessories for the modern woman, with a tropical flare. The brand was born out of a love for fashion, sewing and nature, by Barbadian founder and designer **Blessing Olaniyi**. She started off threading needles, then hemming dresses and finally making clothes for herself. As she got older, she realised her love for art and sewing and pursued an Associates Degree in Fashion Design. While working in a leather repair shop, a love for handbags was sparked and here we are now, with Ayola! While she enjoys sewing, it's the designing process that brings the most joy. The aim is to capture the essence of the Caribbean in every design, whether it's in a fabric, shape, color or feeling. Each design is made for the Caribbean woman and if you're not from the tropics it will surely transport you there.*



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on SigniaGlobe's Virtual Green Dot Sale - our monthly, online vehicle sale event!



2017 Honda City
\$32,000-BDS
\$29,500 BDS



2016 Honda Civic
\$80,000-BDS
\$75,000 BDS



2012 Mitsubishi Galant
\$25,000-BDS
\$21,500 BDS



2010 Nissan Tiida
\$15,000-BDS
\$13,500 BDS



April 22

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Holidays: **15** - Good Friday | **18** - Easter Monday
28 - National Heroes Day
1 ● 9 ● 16 ○ 23 ● 30 ●

We support your dreams, from idea to reality. Call our team for financial advice.



Think outside the bank

By supporting a small, local business, you're helping to stimulate the economy, so always make it a point to buy a Bajan-made product first!



MARCH

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MAY

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April 22

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Holidays: 15 - Good Friday | 18 - Easter Monday | 28 - National Heroes Day

1 ● 9 ○ 16 ○ 23 ○ 30 ●

Join us online every month for our **Virtual Green Dot Sale!** Here, you'll find bargains on a wide range of quality, used vehicles - from sedans, executive cars and SUVs to trucks and passenger vehicles. This 5-day sale event happens virtually, which means that there's no need to interrupt your busy day to take a trip to our lot! Just log on to our website www.signiaglobefinancial.com each day and peruse the page to see the vehicles on offer. Click on the one that you're interested in, to see interior and exterior photos, then select the "Enquire About This Vehicle" button. Fill out the short contact form, select "Send Enquiry" and that's it!

To ensure that you don't miss any of our sales, be sure to follow our social media pages for updates and reminders. See you online!



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on The Nail Centre - a business specialising in beauty, health and care of the nails on your hands and feet!



May 22

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There's nowhere to go but up, when you partner with SigniaGlobe. Call 434-2360.

Holiday: 1 - Labour Day | 2 - Labour Day (observed)

8 ● 16 ○ 22 ● 30 ●



Think outside the bank 

Expand your buying horizons.
You might be pleasantly surprised to know that some small suppliers have better prices than the bigger stores.



APRIL

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JUNE

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May 22

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Holiday: 1 - Labour Day | 2 - Labour Day (observed)

8 ● 16 ○ 22 ● 30 ●

In 2003, Jacqui left her full-time job to pursue her passion for nails (which had before been a weekend hobby) and established **The Nail Centre**. Outstanding customer service, keen artistic vision and personalised beauty knowledge has seen the business grow, in spite of the pandemic. **“At The Nail Centre, we pride ourselves in maintaining personal connections with our clients, as well as exceeding their expectations. Along with a strong foundation in nail care, safety and beauty, we specialise in hand and foot care for diabetic individuals.”** Even though the present economic situation has been hard on us all, one of the most satisfying results in her journey towards entrepreneurship are the relationships and trust that has blossomed between Jacqui and her loyal customers.



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on CalifFit246 and Prep'd by Ashlauren - two businesses catering to your health and nutritional needs!



June 22

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Holiday: 6 - Whit Monday
7 ● 14 ○ 20 ● 28 ●

Chat with us at any time via our social media pages or through SiggYChat on our website.



Due to the pandemic, most smaller operations have had to diversify their offerings, so find out what other products or services have been added.



MAY

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JULY

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June 22

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Holiday: 6 - Whit Monday

7 ● 14 ○ 20 ● 28 ●

CaliFit246 is a Barbadian-based, innovative fitness brand, dedicated to providing a new and exciting spin on conventional exercise. Founded by Thorn Wood in 2015, CaliFit246 specialises in personal training, calisthenics, exercise through dance, acrobatics/gymnastics and overall fitness development. We love to see results and are right there with you, coaching you every step of the way! **We believe that fitness is for everyone, no matter your age.**

Growing up, I was a national swimmer and a dancer and from an early age, I realised my body reacted differently when I ate well. I started looking for healthy alternatives to all of my favourite foods and posting my meal prep photos online. Followers on my page began asking for assistance with their meals and we began just like that. By simply making healthier meal and lifestyle choices, we can live longer and that's where **Prep'd by AshLauren** can help.



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

July 22

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Our spotlight this month is on **Cocktail Genie** - Get the party started with our delicious blends of cocktails. Make a wish and it shall be granted!



6 ● 13 ○ 20 ● 28 ●

Need to buy stock or merchandise? Why not get a loan from SigniaGlobe? Call 434-2360.



Think outside the bank 

As community members themselves, small business owners are experts on the people they serve; their preferences and their interests.



JUNE

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AUGUST

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July 22

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6 ● 13 ○ 20 ● 28 ●

The inspiration for **Cocktail Genie** came through the pandemic; trying to find a way to have a drink, while maintaining social distance, having a party at home. What started as a practical idea amongst friends, grew into something amazing and can hopefully keep blossoming, to capture the entire island. Being certified for 4 years at the top of the industry's standards, trained and mentored by some of the best on the island; the love for cocktails was always there! To be able to create products to turn heads and make mouths water is an honour that never fades. The business is currently doing well; as the list of Cocktails grows, the business continues to flourish. **13 selections are currently available and more are expected to drop within the following months, so look forward to additional, amazing flavours!**



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

August 22

Our spotlight this month is on FundiFast Vehicles, 5-15 and Lifestyles - an online loan marketplace just for you!



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Holidays: 1 - Kadooment Day | 2 - Emancipation Day

5 ● 11 ○ 19 ● 27 ●



How can we help you and your business? Contact our team at 434-2360.

Think outside the bank

Small businesses don't have big budgets and depend heavily on social media networking. Show support by sharing, liking and leaving positive comments.



JULY

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SEPTEMBER

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August 22

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Holidays: 1 - Kadooment Day | 2 - Emancipation Day

5 ○ 11 ○ 19 ● 27 ●

Our most innovative loan product to date is **FundItFast!** The beauty of this loan lies in the fact that it's done entirely online. It takes approximately 10 minutes to complete the form and within seconds of submitting it, you'll know if your application has been approved. Our upgraded loan packages now include the following:

FundItFast Vehicles - The quickest and easiest way to apply for a vehicle loan. From right off the showroom floor to anything up until 10 years of age, we've got you covered!

FundItFast 5-15 - Access funds from \$5,000 - \$15,000 to consolidate debt, pay for medical expenses, vehicle or home repairs and more.

FundItFast Lifestyles - Upgrades to your home have never been easier with this done-for-you package that includes the option of using our design partners to add flare to your projects.



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on **The Family Tree** - a family-owned, horticultural business!



September 22

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Talk to the folks at SigniaGlobe about financing for your business!



3 ● 10 ○ 17 ● 25 ●

Think outside the bank 

Not only is the economy strengthened when you shop local, but you also help create more jobs; so do your part - buy and support local.



AUGUST

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OCTOBER

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September 22

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3 ● 10 ○ 17 ● 25 ●

Bit by bit, what started out as a hobby - collecting a variety of plants - blossomed into a family-owned horticultural business, **The Family Tree**. We offer a wide variety of services such as **plant décor, lawn care & garden maintenance, tree felling, power washing, tree trimming and much more** - bringing to life, our clients' envisioned landscape!

We love making your space safe; making your space beautiful and most of all, we love making you happy! Being a part of our clients' before and after is like watching a flower unfold, the transition is truly a blessing!



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on ASAP Transport - a business specialising in site clearing, courier services and vehicle sales!



ASAP Transport - a business specialising in site clearing, courier services and vehicle sales!



October 22

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2 ● 9 ○ 17 ● 25 ●

Follow us on our social media pages to find out about our products, services and more!



Think outside the bank



When emerging businesses are strong, the community and local economy are strengthened as well.



SEPTEMBER

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NOVEMBER

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October 22

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2 ● 9 ○ 17 ● 25 ●

ASAP Transport Services was established in May 2016, by Timothy Johnson, a diverse entrepreneur. (He is a qualified mechanic, pastor and former vehicle salesman with several years experience.) In 2019, the decision was made to fully pursue the growth of ASAP Transport after being laid off from his full-time job. At the beginning of 2020, with the emergence of covid-19, the business went through a rough period, but due to the resilience and dedication of Timothy and his wife Deandra, they were able to share in the everyday responsibilities of ASAP Transport Services and have grown the business into what it is today. ASAP Transport offers quality, efficient service tailored to each clients' needs. Their service packages are varied and include: **vehicle sales, freighting, vehicle rentals and private transportation. ASAP Transport...it's in the name.**



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

Our spotlight this month is on Irie Cutz and Beard Gang - two businesses catering to men's grooming needs!



November 22

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Holiday: 30 - Independence Day
 1 ● 8 ○ 16 ● 23 ● 30 ○



Buy Bajan products and support local businesses this month!

Think outside the bank

It takes a ton of energy on the part of hard-working, emerging business owners to ensure their enterprises come to life and stay alive.



OCTOBER

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DECEMBER

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November 22

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Holiday: 30 - Independence Day



After gaining 12 years of experience in barbering, I took a leap of faith and ventured out on my own to create **Zane's Irie Cutz**. The pandemic has made me question this decision several times, however, I've found great satisfaction in creating a private studio, which my clients quite enjoy, as they experience a one-on-one barbering service in a safe environment. As a young Barbadian entrepreneur, I'm proud of my achievements and blessed by your support.

Beard Gang started as a T-shirt brand in 2014; as soon as I grew my beard it was my new catch phrase. My friends bought T-shirts for the next couple years, but when I met my business partner Nadia Marville in 2016, she disapproved of my dry beard and made an oil for me. We realized that there weren't any good local sources of beard care available in Barbados so I decided to brand that oil, convinced her to make more and the rest is BG history.



Think outside the bank



BUY LOCAL • SUPPORT LOCAL

December 22

Our spotlight this month is on HoneyChild and Handmade by Tanya - two businesses offering the perfect gift ideas!



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Holidays: **25** - Christmas Day | **26** - Boxing Day
27 - Christmas Day (observed)
8 ○ 16 ● 23 ● 29 ●

We look forward to doing business with you in 2023!



Think outside the bank



We wish all of our partners
and customers a very
Merry Christmas and a
Prosperous New Year!



NOVEMBER

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JANUARY

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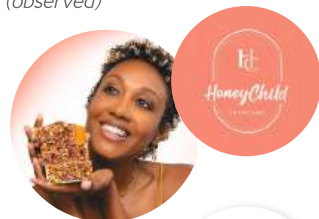
December 22

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Holidays: **25** - Christmas Day | **26** - Boxing Day | **27** - Christmas Day (*observed*)

8 ○ 16 ○ 23 ● 29 ○

At **HoneyChild**, nature is our currency. Every product is a handcrafted blend of the highest quality, organic, toxin-free, natural ingredients. Our bath and body products are a testament to this, as they help to nourish, heal, soothe and moisturize the skin. Our motto is "Self-care...Every Body...Every Day!" We offer a variety of artisan soaps, body butters, body scrubs & smoothies, body oils, bath bombs and our recently-added face serum - Dew Drops.



Handmade by Tanya was born out of my curiosity to find a unique table setting for a wedding. In researching this, I came across a hand made birthday card and thought to myself, "this is so lovely, I want to do this." Along with handmade cards, we offer scrapbooks, explosion box albums, invitations, mugs/glasses, keychains, badges, quilling art, wall décor, paper flowers, balloon arrangements, gifts baskets, cake toppers, accessories and more.



Think outside the bank



Make local your first option. Support local. Buy local.

For easy reference, here's a directory of the featured entrepreneurs and small businesses.

ASAP Transport - Timothy Johnson - 250-7731 | info@asapbds.com |  asaptransport246

Ayola - Blessing Olaniyi - 239-5327 | ayola.info@gmail.com |  ayola_thebrand

Beard Gang - Matthew Joseph - 820-6497 | beardgang246@gmail.com |  beardgang246

CaliFit246 - Thorn Wood - 245-3712 / 844-1155 | califit246@gmail.com |  califit246

Cocktail Genie - Shawn Gibbs - 845-3172 | cocktailgenie2020@gmail.com |  cocktail.genie

Handmade by Tanya - Tanya Clarke - 837-8437 | hbthandmade@gmail.com |  handmadeby_tanya

HoneyChild - Nicole Rowe - 233-7221 | honeychildbb@gmail.com |  honeychildbb

Prep'd by AshLauren - Ashley Dyall - 256-4578 | prep.d.byashlauren@gmail.com |  prep.d.byashlauren

Success with Jay - Dr. Janelle Chase-Mayers - 230-8673 | janelle.chase@gmail.com |  jayceemayers

The Family Tree - Micah Sealy - 824-2580 | thefamilytree.246@gmail.com |  thefamilytree246

The Nail Centre - Jacqui Dyall - 233-4920 / 427-7593 | thenailcentre246@gmail.com |  thenailcentre

Zane's Irie Cutz - Zane Rayside - 247-6925 | furnnanya2l@gmail.com |  iriecutzz



Meet our Management Team.



Paul Ashby
*Chief Executive
Officer*
434-2361



Jacqueline Holder
*Chief Operating
Officer*
434-2368



Renee Trotman
*Chief Financial
Officer*
434-2371



Ayesha Maycock
*Manager -
Corporate Finance
& Stock Brokerage*
434-2369



Carol Prescod
*Manager -
Client Services*
434-2372



Tracia Grant
*Manager -
Retail Banking*
434-2381



Samantha Inniss
*Manager -
Marketing*
434-2380



Julia Husbands
*Manager -
Compliance &
Quality Assurance*
434-2362



Meet our Sales Team.

Our highly-skilled, motivated team of professionals will partner with you to find the best solution for your financial needs. **Give us a call today.**

CORPORATE FINANCE



Roberta Bagot
Assistant Manager, Corporate Finance
426-4755
(Ext. 6223)



Rommel King
Assistant Manager, Corporate Finance
434-2375



David Duesbury
Corporate Finance Officer
426-4755
(Ext. 6232)

STOCK BROKERAGE



Terry Williams
Stock Broker
434-2363

FOREIGN EXCHANGE



Akeisha Thompson
Foreign Exchange Trader
434-2366

RETAIL BANKING



Sonia Weekes
Relationship Officer
434-2367



Salena Rice
Relationship Officer
434-2388



Natalie Stowe
Relationship Officer
434-2382

RETAIL BANKING



Antonia Stuart-Bailey
Relationship Officer
434-0090



Christopher Carrington
Relationship Officer
434-0086



Lauriel Small
Relationship Officer
434-2374

DEPOSITS



Tricia Edwards
Manager, Deposits
434-0089



Deborah Clarke
Assistant Manager, Deposits
434-2386



Keitha Layne
Administrator, Deposits
434-2360
(Ext. 2270)



Janai Butts
Administrator, Deposits
434-2360
(Ext. 2268)

CLIENT RELATIONS



Sacha Simmons
Client Relations Specialist
434-2384



JANUARY '23

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL '23

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY '23

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

OCTOBER '23

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY '23

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MAY '23

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST '23

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER '23

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MARCH '23

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE '23

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

SEPTEMBER '23

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER '23

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						